

# Samsung

## Executive Briefing Center



**Samsung** Electronics H.K. Co. Ltd., a global leader in technology, opened its first ever Executive Briefing Center (EBC) in Hong Kong today. With a space of approximately 3,000 square feet [1], the EBC is located on 1/F, 33 Des Voeux Road Central. It aims to serve as a one-stop shop with business-to-consumer and business-to-business products and solutions. Samsung is committed to deliver fully integrated hardware and software solutions designed to specifically meet the needs of a wide spectrum of customers from both corporate and consumer backgrounds.

